



Bertrand BLAISE

Chief Communication & CSR
Officer

Bertrand Blaise was appointed Chief Communication & CSR Officer and a member of Stellantis' Top Executive Team in January 2021.

He has built his entire career path within the field of product and corporate communication in the automotive, railway and energy sectors, working in Europe and Asia Pacific.

He started his career at Renault in 1990 as product and technology communication manager.

He was assigned to Japan in 1999 as head of the Renault liaison office in Tokyo to contribute to the start of the Renault Nissan Alliance.

In 2000, he was appointed Renault Group Asia Pacific communication Vice President covering the corporate, product and Formula1 communications activities for Renault and Renault Samsung Motors in Korea.

Back to Europe in 2003, he took the responsibility of Renault Group product and brand communication at headquarter, covering Renault, Dacia and Renault Samsung Motors brands.

In 2007, he joined Alstom Transport Division as international communications Vice President based in France, before moving to Alstom Group Headquarter working with the CEO.

He joined Groupe PSA in 2014 as Senior Vice President Corporate Communications to develop the image of the Group, the internal and external communication. He also covered the Corporate Social Responsibility activities, as well as the philanthropy (Groupe PSA Foundation).

Bertrand Blaise has a post-graduate diploma from CELSA (Centre des Hautes Etudes de la Communication), France, and International relations Master's degree (Institut Sciences Politiques), France.